St. Mark Bulletin Format

Pastor Carol George

Several years ago, St. Mark in Anchorage revamped their bulletin. The decision was made to reduce the cost of copies and to "save a tree."

Our tri-fold bulletin is printed on 11X17 paper and normally uses a color graphic on the front fold with a brief reflection for the day. Everything a worshipper needs for following along with the order of worship is printed, except for the lyrics to hymns which are identified by ELW hymn number and printed on the PowerPoint slides which are projected for each service. If we have an unfamiliar non-ELW hymn we usually print the lyrics or use a half-sheet insert.

There is a bit of unfolding/refolding that must happen to use the bulletin, but we have found the size and configuration generally worshipper-friendly and cost effective.

We insert an 8 1/2 x 11 announcement sheet called the Lion's Roar each week.

If you'd like a template of this format, just drop us an email at stmarkalaska@gci.net.